



**International Workshop on
Business Administration and
Marketing – 2017**

**International Business and
Economy in a Time of Global
Development**

Dear Colleagues,

On behalf of the organizing committee, we are pleased to invite you to ***The international Workshop on 24th November -2017*** with the topic on International Business and Economy in a Time of Global Development which will be held in Alba Iulia, Romania.

The workshop is hosted by the Faculty of Economic Sciences, Department of Business Administration and Marketing.

We would be honored if you could accept our invitation and join us for what promises to be an interesting and fruitful scientific event.

**ROMANIA
„1 DECEMBRIE 1918”
UNIVERSITY OF ALBA IULIA
FACULTY OF
ECONOMIC SCIENCES**

Department of Business
Administration and
Marketing

**Alba Iulia, Romania,
24th November, 2017**

**e-mail:
workshop_business@uab.ro**

**The conference
languages is
English .**

**„1 DECEMBRIE 1918”
UNIVERSITY OF ALBA
IULIA**

510009, Alba Iulia, Str.
Gabriel Bethlen Nr. 5



Papers will be written in **English** and will comply with the guidelines described in Review *Annales Universitatis Apulensis Series Oeconomica*, at <http://www.oeconomica.uab.ro/index.php?l=en&p=autori>.

The registration fee is 100 lei for Romanian participants and € 25 for foreign participants. It can be paid during the conference.

All papers submitted are subject to a **double blind review process**. Papers will be evaluated for originality, significance, clarity, and contribution.

Accepted papers will be published after the conference in the Review: **Annales Universitatis Apulensis Series Oeconomica, (with ISSN 1454-9409)**. See more information at: <http://www.oeconomica.uab.ro/index.php?l=en&p=home>

IMPORTANT DEADLINES

15.09.2017 – Abstract Submission - e-mail: workshop_business@uab.ro

20.09.2017 – Notification of the abstract acceptance and the request for sending the paper *in extenso*

20.10.2017 – Final paper Submission, according to the **Paper Format**, <http://www.oeconomica.uab.ro/index.php?l=en&p=autori> – e-mail: workshop_business@uab.ro

23.11.2017 – Notification of the papers' acceptance

24.11.2017- Payment of the fee

24.11.2017 – **International Workshop 2017**